

Client Branded Advertising



Where do we advertise?

	CV Library - Featured job	Totaljobs - Premium Advert	Reed - Featured job	Indeed - Sponsored job
Average performance increase	Up to 60% more applications when compared to a standard advert	Up to 16% increase in applications when compared to a recruitment agency advert		Sponsored Jobs posted directly on Indeed have 5.1% more impressions than non-sponsored jobs & 3.7% more applications
Number of days live	28	42	42	Up to 28
Company profile page	✓	✓	✓	✓
Job badge on advert	Featured	Premium	Featured	
Appear top of search results	✓			
Company branding on advert	Client logo	Client logo Hero image Background colours Video Static images	Client logo Banners Video Images	Client name or logo
Dual branded advert	✓	✓	✓	
Promoted across partner sites	✓	✓	✓	Glassdoor and Tech Network if threshold met
Included in job alert emails	✓	✓	✓	✓